

Notes from Team 2

Education/Outreach

Hosted by Jenny Evans

Compiled by Allen Wente

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- Representatives from Indiana Native Plant and Wildlife spend a lot of volunteer hours removing invasive species and planting native species and wildflowers. They would like:
 - More volunteer opportunities in the parks, know when plantings are planned in different parks.
 - Make a calendar on the web or in a newsletter that can be accessed by the club and distributed to its members regarding upcoming volunteer opportunities.
 - Partner with the INPaW, they have a speakers bureau that will come and present at different programs/events
- Some group members expressed disappointment in the current Indy Parks Website
 - Cannot look up what to do on a particular day throughout the system. i.e: it is a beautiful day outside and the family wants to get out, but the only way to find different activities in the parks is to open the huge Fun Guide .pdf.
 - No Maps on our website to tell individuals what parks are close to them
 - Not a system website, you have to know what park you want to look at, and most park sites are generic and not a whole lot of information about what is happening in their park.
- A concern was brought forth that the phone numbers to our parks are not listed in the phone book.
- Printed media
 - People would like to see the fun guide in more places like coffee houses
 - The distribution cycle for the fun guide throws some parents off, because each book covers a different number of months. Suggestion is to put the availability of the next fun guide in several places throughout the current fun guide
 - People that use a particular park expressed interest in the Fun Guide supplements that several parks make. Easier to find the information than having to go through the entire fun guide, easier to keep with them too (Purse, binder).
- Other Suggestions
 - Hook up with other list servers/publications, i.e. Sustain Indy, Indy Child
 - More outreach at Farmers Markets
 - Reach out to Homeschool groups
 - People will be more committed to our programs if they actually pay a small fee vs. being free.
 - People like it when there is a family price for a program, vs. per person, when possible, as schedules always change.
 - Highlight our bargains